

TO STUDY ON THE IMPACT OF ADOPTING NEW TECHNOLOGY ON EMPLOYEES IN MERGERS

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Many businesses today are using various business communication technologies to change the way their employees interact and communicate while at work. Employees can use various communication tools to interact or exchange information at work. The attempt made through this research thesis is to find out if there is any impact on the employees on adopting new technology and also the challenges faced by the employees in adopting the technology after the organization merges with the other organization. This research was conducted to describe the impact of adopting new technologies on employees in Mergers and also to explore the challenges employees face as a result of the technology adoption. The research design used in this research is descriptive. The tool of research is a self – made questionnaire and was distributed among the employees of different departments. The analysis was done using advanced statistics (SPSS). The literature reviews of the study conducted also shows similar results to the current study. The results show that there is a positive impact in majority of employees and find themselves improving in terms of their working standards after technology adoption due to mergers. The major challenges the employees face includes- less training facilities and lack of continuous support from the technical vendors. Employees feel this technology easy to use and adopt, where in future all firms prefer to innovate the new technology and also merge with other firm to balance and make profit out of the productivity by using technology adoption as a main tool.