

## **PREDICTION OF STOCK MARKET FOR PROMOTING COMPANY'S STATUS**

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Many companies are redefining their business strategies to improve the business output. Business over internet provides the great opportunity to the customer where their products and specific business are found. The Stock market process is uncertain and it is hard to predict. The Web is a crucial channel for communication and promoting a company's image. The research aims to discover Web information from massive sources of data can be extracted by data mining and machine learning techniques. Hence the Stock market prediction is one of the crucial travail in finance and business. In this system technical analysis are considered. The learned model can be used then to make future predictions about stock values and prices. The system is trained by using machine learning algorithm.

